

Katie Erickson

ake.erickson@gmail.com
helloitskatie.com
769.798.1009

Career	2022–2023	Amazon Private Brands Seattle, WA; Remote. Senior Designer Contract. Collaborated with a cross-functional team creating custom watercolor illustrations for consumer packaged goods and designed packaging from ideation to production.
	2019–2023	Big Communications Birmingham, Alabama. Creative communications agency. Senior Art Director.
Education	August 2014 – December 2018	Mississippi State University Starkville, Mississippi. Bachelor of Fine Arts — concentration in Graphic Design. Magna Cum Laude, 3.82 GPA.
	June 2016	University of Arkansas Rome Center Rome, Italy
Experience	2023	Digital Nomad Traveled the USA & Canada in teardrop camper from March–August gaining problem-solving skills under pressure of constant planning and working remotely.
	2022	Syracuse University Guest Portfolio Review Provided guidance on future career paths for graduating illustration student's portfolios.
	2021	Glitch National Design Competition Judge Judge of online design competition; Interactive Design and Advertising categories.
	2019	Hatch Show Print Spring Internship Nashville, Tennessee. February 11–April 5. Preserving the history of letterpress.
	2016–2018	MSU Foundation Illustrator Custom watercolor illustrations for the MSU Alumni Association; featured inside and on the cover of the 2018 MSU Annual Report.
	2018	Brandon Amphitheater Photographer Brandon, Mississippi. Official photographer for concerts featuring Chris Stapleton opened by Brent Cobb & The Marty Stuart Band; Alan Jackson opened by Randy Houser; and The Beach Boys.
	Summer 2017	Johnson & Johnson Design Internship Program New York City, New York. Collaborated in a team environment on graphic design innovation projects, brand re-stages, iconography development, and corporate communication.
	Awards	2022
2021		2021 AAF Birmingham ADDY Awards Ed Farm — Gold Addy, Poster Campaign; Gold Addy, Consumer Website; Gold Addy, Special Event Material; Gold Addy, Augmented Reality; Silver Addy, Art Direction Campaign. DoorDash Impact Website — Silver Addy, Consumer Website.
2018		Glitch National Design Competition Best in Show Overall & Best in Video for Tempo: A Marathon of Music animation, Best in Typography for Rhythm & Hughes Poetry Zine, 1st Runner Up for Mad Mary's Packaging.
		Mississippi Collegiate Art Competition 2018 Best in Graphic Design for Mad Mary's packaging.

References available
upon request!